

Tier One: Does the video follow the guidelines? (Yes/No)

Does the video run within the 60-second time limit? **Yes**

Is the information included in the video accurate and current? **Yes**

Are any copyrighted materials used in the video? **No**

Is any portion of the video inappropriate? **No**

For Finalists: Did the student compete all necessary forms (online entry form, parent permission form, and, if needed, actor release forms)? **Yes**

Tier Two: Quality of Video

35% Content Quality

Does the video clearly make the connection between population and the chosen topic?

- 4 Points** Population is clearly tied in with topic in an obvious manner; a strong connection is shown between population and topic.
- 3 Points** Population is tied in with topic; a fairly clear connection is made between population and topic.
- 2 Points** Population is mentioned but the connection to topic is not supported.
- 1 Point** Population is not tied in with topic; no connection between population and topic is made.

Does the video explain why the chosen topic is important on a global scale?

- 4 Points** The video expertly makes the case for the topic's importance using precise arguments.
- 3 Points** The video explains the topic's importance but the arguments are not complete.
- 2 Points** The video states that the topic is important but provides little explanation.
- 1 Point** The video does not explain why the chosen topic is important.

35% Memorable/Creative

How well does the video draw in the viewer and keep their attention?

- 4 Points** Viewer is left with a strong understanding of the topic, will remember the video, and feels like they want to learn more.
- 3 Points** Viewer is left with general understanding and will remember the video.
- 2 Points** Viewer mostly understands the topic and might remember the video. Some introduced themes/topics may distract from message.
- 1 Point** Presentation is unclear on the topic and unmemorable.

Is the video original and innovative?

- 4 Points** Video is original, creative and unique.
- 3 Points** Video has some original thought and is moderately creative.
- 2 Points** Video has little original thinking.
- 1 Point** Video has no original thinking.

20% Logical Solution

Is the solution offered appropriate and supported by your claims?

- 4 Points** A strong solution is offered that is both logical and appropriate.
- 3 Points** A solution is offered but doesn't clearly connect to the video's claims. The solution is appropriate.
- 2 Points** A solution is offered by does not match the video's claims or is not appropriate.
- 1 Point** No solution is offered.

10% Production

What is the overall quality of production (including visual and sound elements)?

- 4 Points** Video is well planned with smooth transitions and edits. Sound is expertly balanced and easy to hear. All sound and visual elements coincide with the video's message.
- 3 Points** Video is well planned with competent edits. Sound is well balanced and easy to hear. Most sound and visual elements blend with video's message.
- 2 Points** Video was somewhat planned. Transitions and edits are rudimentary. Sound is reasonably balanced. Some sound and visual elements are distracting.
- 1 Point** Video is not well planned and has poor edits. Sound is of poor quality. Many sound and visual elements distract from the video's message.